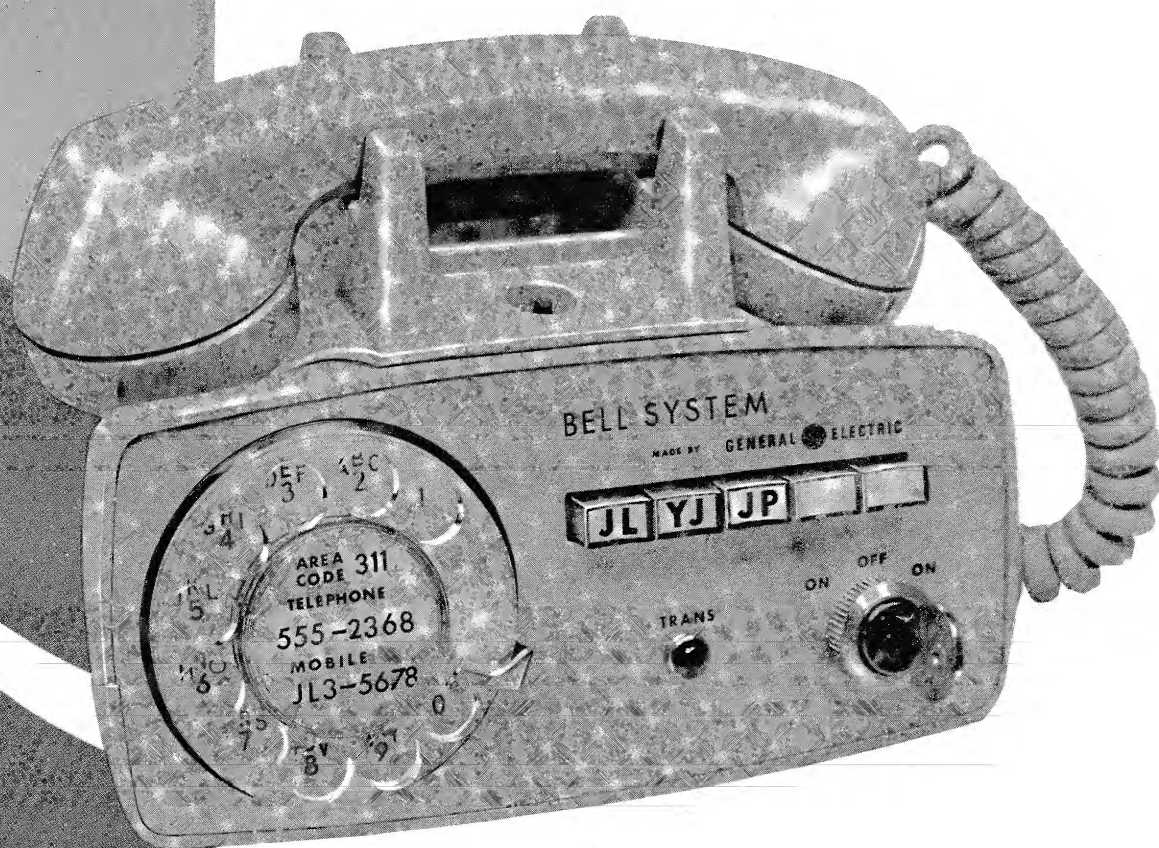




New York Telephone

Part of the nationwide Bell Telephone System

DIAL Mobile Telephone Service



**a major advance in
on-the-road communications
that more than pays its own way**

New
DIAL Mobile
Telephone Service
gives you
more speed,
maximum
flexibility



Fast, Fulltime Service. You dial local or long distance calls from your car when in your home area. Calls go through fast — without operator assistance — 24 hours a day every day.

Multi-Channel Selection. If one channel is busy you simply push alternate channel selector button — avoid delays. Up to five channels, depending on local conditions.



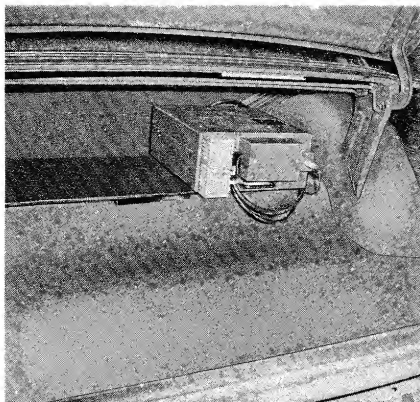
Tight Control. You can contact drivers on a moment's notice — dispatch vehicles from your office phone or any phone to cover fast-breaking situations as quickly as you can dial the call.

Easy Access. Customers can dial you on the road as quickly and easily as in the office. Your number is listed in the directory along with your office and home number.

Substantial Savings. There's no capital investment for Dial Mobile equipment. And our New York Telephone experts give you quick service on maintenance and repairs at no additional cost.



Dial telephone unit is attractive, easy to use, available in a range of colors. Mounts on the dashboard. Handy, yet out of the way.



Transmitter-receiver unit is compact — takes up about as much room as a small suitcase. It fits easily into the trunk of a car, with plenty of room to spare.

Today Mobile Telephone Service is providing new flexibility, increased efficiency, for a wide variety of customers, including:

Contractors

Doctors

Government Agencies

**Maintenance and Service
Companies**

Newspapers and News Agencies

Pick-up and Delivery Services

Public Service Companies

Salesmen

Trucking Companies



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CAR PHONE

0962

YJ & JL (larger cities)

the channels in most cities

→ They can arrange you ahead

NEW YORK TELEPHONE COMPANY

412 MAIN STREET, POUGHKEEPSIE, N. Y.

June 24, 1964


Mr. T. Nelson
P. O. Box 1546
Poughkeepsie, New York

Dear Mr. Nelson:

Enclosed you will find a brochure on Dial Mobile Telephone Service. The cost for this service in Poughkeepsie is \$40 per month plus tax and a \$50 installation charge.

In order for me to provide you with more information, and it would be necessary to have more information regarding this matter, I would like very much to meet with you or for you to call me in Poughkeepsie at 471-9935.

Very truly yours,


W. S. Volk
Sales Consultant

WSV:rt
Enclosure